

# ANNEXES TO THE INTERNATIONAL MARKETING GUIDELINES – PARTICIPATION IN INTERNATIONAL FESTIVALS AND EVENTS

#### ANNEX A

#### LIST OF RECOGNIZED FESTIVALS FOR FEATURE FILMS

Support will be granted based on the recognized sections of a recognized film festival and the film's premiere status\* at the festival, as described below:

#### Tier 1

*Festival:* Berlin International Film Festival *Eligible sections:* Competition, Out of Competition, Panorama, Generation, Forum *Premiere status of the film*: World or international premiere

*Festival:* Cannes International Film Festival *Eligible sections:* Official Competition, Un Certain Regard, Out of Competition, Semaine Internationale de la Critique, La Quinzaine des Réalisateurs *Premiere status of the film*: World or international premiere

*Festival:* Sundance Film Festival *Eligible sections:* World Competition (Narrative and Documentary), Park City at Midnight, Premieres, Sundance Kids. *Premiere status of the film*: World or international premiere

*Festival:* Venice Film Festival *Eligible sections:* Venezia Competition, Venezia Out of Competition, Venezia Orizzonti, Giornate degli Autori, Semaine de la critique *Premiere status of the film*: World or international premiere

#### Tier 2

*Festival:* Berlin International Film Festival *Eligible sections:* Special Screening, Panorama, Generation, Forum *Premiere status of the film*: European premiere

*Festival:* Busan International Film Festival *Eligible sections:* Flash Forward, Gala, World Cinema *Premiere status of the film*: World premiere

*Festival:* Karlovy Vary International Film Festival *Eligible sections:* Competition, Out of Competition *Premiere status of the film*: World or international premiere

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*Festival:* Locarno International Film Festival *Eligible sections:* Official Competition, Filmmakers of the Present Competition, Piazza Grande *Premiere status of the film*: World or international premiere

*Festival:* Rotterdam International Film Festival *Eligible sections:* Tiger Awards Competition, Bright Futures, Spectrum *Premiere status of the film*: World or international premiere

*Festival:* San Sebastian Film Festival *Eligible sections:* Official Section, Zabaltegi – Tabakalera, New Directors *Premiere status of the film*: World or international premiere

*Festival:* Sundance Film Festival *Eligible sections:* Spotlight, New Frontier *Premiere status of the film*: World, international or American premiere

*Festival:* Telluride Film Festival *Eligible sections:* N/A *Premiere status of the film*: World, international or American premiere

# Tier 3

# International festivals or institutions organizing showcases or program sidebars spotlighting Canadian cinema in collaboration with Telefilm (Focus Canada)

(Limited spots available – Maximum contribution of \$1,500 regardless of the premiere status. See FAQs for more details on the eligible Focus Canada initiatives)

# European Film Festivals:

Amsterdam International Film Festival (IDFA)

Annecy International Animated Film Festival

Berlin International Film Festival

**BFI London Film Festival** 

Cinekid Festival (Amsterdam)

**Copenhagen Documentary Film Festival** 

Edinburgh International Festival

Film Fest Gent

Giffoni Film Festival

**Glasgow Film Festival** 

Göteborg International Film Festival

Karlovy Vary International Film Festival Locarno International Film Festival **BUFF International Film Festival (Malmö)** International Filmfestival Mannheim-Heidelberg Munich International Film Festival Namur International French-Language Film Festival (FIFF) Reykjavik International Film Festival **Rotterdam International Film Festival** San Sebastian Film Festival Sheffield International Documentary Festival Sitges Film Festival Stuttgart Festival of Animated Film (ITFS) Thessaloniki International Film Festival **Torino Film Festival** Valladolid International Film Festival Vienna International Film Festival (Viennale) Warsaw Film Festival Zlin International Film Festival for Children and Youth

*Eligible sections:* All *Premiere status of the film*: World or international premiere for assistance of \$5,000 (otherwise, \$1,500)

# American Film Festivals:

AFI FEST - American Film Institute (Los Angeles) Chicago International Film Festival Chicago International Children's Film Festival

Hamptons International Film Festival

Los Angeles Film Festival

Miami International Film Festival

New Directors, New Films (New York)

New York Film Festival Palm Springs International Film Festival San Francisco International Film Festival Seattle International Film Festival Slamdance Film Festival (Park City) SXSW (Austin) Tribeca Film Festival

*Eligible sections:* all *Premiere status of the film*: World or international premiere for assistance of \$5,000 (otherwise, \$1,500)

### Asian and Oceanic Film Festivals:

Beijing International Film Festival Busan Film Festival International Film Festival of India (Goa) Melbourne International Film Festival Mumbai Film Festival Shanghai International Film Festival Sydney Film Festival Tokyo International Film Festival

*Eligible sections:* All *Premiere status of the film*: World or international premiere for assistance of \$5,000 (otherwise, \$1,500)

#### Latin America Film Festivals:

Buenos Aires International Festival of Independent Cinema (BAFICI)

Guadalajara International Film Festival

Los Cabos International Film Festival

Mar del Plata International Film Festival

Sao Paulo International Film Festival

# *Eligible sections:* All *Premiere status of the film:* World or international premiere for assistance of \$5,000 (otherwise, \$1,500)

\* World premiere: means the first time that a film is presented in the world

\* International premiere: means the first time that a film is presented outside of Canada

\* American, European, Asian, Oceanic or Latin-American premiere: means the first time that a film is presented in these territories.

# **ANNEX B**

### LIST OF RECOGNIZED FESTIVALS FOR SHORT FILMS

World or international premiere at one of these festivals:

- Annecy International Animated Film Festival and Market
- Berlin International Film Festival (Berlinale)
- Cannes International Film Festival Official Selection, Semaine Internationale de la Critique, La Quinzaine des Réalisateurs
- International Short Film Festival Clermont-Ferrand
- International Short Film Festival Oberhausen
- Locarno Film Festival
- Namur International Festival of French-Speaking Film (FIFF Namur)
- Oscars (one of the five final nominees)
- Slamdance Film Festival
- South by Southwest Festival SXSW
- Sundance Film Festival
- Tampere Film Festival
- Tribeca Film Festival
- Telluride Film Festival
- Valladolid International Film Festival
- Venice Film Festival (Horizon)

## ANNEX C

#### INTERNATIONAL EVENTS – FINANCING AND COPRODUCTION MARKETS

- Amsterdam International Film Festival: IDFA Forum
- Atlantic Film Festival: Trans Atlantic Partners (TAP) (international component)
- Berlinale: Berlinale Co-production Market
- Bogota Audiovisual Market (BAM)
- Fantasia International Film Festival: Frontières International Co-production Market (international component)
- Film Bazaar Coproduction Market India
- Independent Film Week: No Borders Forum
- JETS (Junior Entertainment Talent Slate)
- Ouaga Film Lab (Ouagadougou)
- Rencontres de co-productions francophones (international component)
- Rotterdam International Film Festival: Cinemart
- Venice International Film Festival: Venice Gap Financing Market