

Manitoba Elder Abuse Strategy

Since 2002, the Manitoba government has led a provincial Elder Abuse Strategy focused on elder abuse prevention.

Key components include:

- A provincial elder abuse consultant who works throughout Manitoba providing education and training to various groups. The consultant reviews and develops policy, supports community development efforts and works closely with partners to ensure elder abuse support services are available and accessible.
- Working together with provincial departments, the federal government and the regional health authorities ensure a comprehensive, multidisciplinary approach to elder abuse prevention.
- Community and regional response teams throughout Manitoba lead elder abuse prevention efforts within each region.
- The Seniors Abuse Support Line, supported by Klinic and Age & Opportunity, is a confidential service providing older adults, family members, professionals and others

with counselling, information, referral and follow up. You can reach the Seniors Abuse Support Line at 1-888-896-7183.

- A partnership with Age & Opportunity provides an elder abuse Safe Suite Program (for those requiring safe accommodation) and elder abuse counselling services in Winnipeg.
- Support for the Manitoba Network for the Prevention of Abuse of Older Adults (through Good Neighbours Active Living Centre) — a central point of contact for provincial efforts that support regional and community abuse prevention and awareness initiatives.
- Leadership in organizing events and activities to recognize World Elder Abuse Awareness Day on June 15 supports local and regional efforts to raise awareness of elder abuse.

Want to learn more?

For more information about abuse of older adults, World Elder Abuse Awareness Day or the provincial Elder Abuse Strategy, contact the Seniors and Healthy Aging Secretariat at:

Manitoba Healthy Living, Seniors and Consumer Affairs Seniors and Healthy Aging Secretariat 1610-155 Carlton Street Winnipeg, Manitoba R3C 3H8 Phone: 204-945-2127 in Winnipeg; toll-free 1-800-665-6565 www.gov.mb.ca/shas

