

Using Other WSJ Resources

Introduction

The Wall Street Journal's unrivaled news and insight live beyond the traditional print article. See how Mark Lehrer, professor of strategy and international business at Suffolk University, utilizes technology to keep his students informed.



How to use WSJ's digital resources in class

Professor Lehrer utilizes videos, graphics, slideshows, screenshots of articles and more in his PowerPoint decks for class presentations.



The advantage of showing videos in class is that it is useful to students who have read assigned articles and those who have not. Through videos, the latter get an idea of what the articles are about and can at least participate in class discussions.



How to select materials

-  Each week, articles that address the topic of the week (as stipulated in the syllabus) are assigned to students. At least one article that covers a current event (within the past month) is also included.
-  About half the articles are selected before the start of the semester during course planning. The others are selected on a week-to-week basis while the semester is in progress.

How to share materials with students

-  About three articles are shared with students the weekend prior to class. Students have one week to read them before they are discussed. The articles are both emailed and posted online using Blackboard, a university course management system, to ensure students receive the assigned articles.
-  In online classes, discussion questions are posted to Blackboard prior to class to ensure students have done the assigned reading and meaningful class discussions can be had. For regular classes, discussion board questions are posted afterwards.