

CANADA'S NATIONAL ARTS CENTRE

Music Education & Community Engagement



ANNUAL REPORT 2010 - 2011



NATIONAL ARTS CENTRE
CENTRE NATIONAL DES ARTS



Message from the Director



Dear Readers,

The National Arts Centre and its world-class Orchestra offered another year of dynamic music education programming in the 2010-2011 season - reaching 82,388 individuals and 799,000 on-line. At home in the nation's capital, we were thrilled that record numbers of subscribers attended our interactive, fun-filled, family concerts featuring the NAC Orchestra. We were also able to reach the young at heart through a wonderful new partnership with Health Arts Society of Ontario where over 840

seniors in long-term care facilities heard NAC Orchestra musicians play exquisite chamber music. We were also able to augment many of our artist training programs thanks to a visionary seven-year sponsorship with Astral Radio where for the first time we offered the *My First NAC* showcase featuring emerging classical and jazz artists en route to becoming future stars in the industry. We welcome you to read more about this exciting program in our report.

Across the nation, we were thrilled to reach close to 10,000 students in Alberta and Saskatchewan through our *Music Alive Program* and we were happy to be able to offer more team teaching performances between Aboriginal artists and orchestra musicians. In Nunavut, the MAP program was concentrated in three communities - Iqaluit, Pangnirtung and Igloolik - where we worked with local artists, educators and community leaders to support their goals in music education.

Our team of highly dedicated professionals continues to be inspired by the leadership of our Music Director Pinchas Zukerman whose passion for music education knows no bounds! We wish to thank Peter Herrndorf and Jayne Watson for the unwavering support the National Arts Centre and NAC Foundation show towards ensuring that Canadians across the country have opportunities to be enriched by the arts and music education in particular. Thank you also to the hundreds of donors and sponsors without whose contributions none of our forty distinct programs in music education would be possible.

On behalf of all my colleagues, I hope you enjoy reading our annual report and I wish you all a wonderful musical year.

Geneviève Cimon
Director, Music Education and Community Engagement
Canada's National Arts Centre



In the Classroom

The National Arts Centre believes that introducing children to the music of the past and the present at a young age is essential to developing a life-long passion. Through programs such as *Musicians in the Schools* and the *Music Alive Program*, NAC Music Education has enlightened and entertained young people from Kindergarten to Grade 12 about the many aspects of music, igniting a spark and a love of the art form that will last a lifetime.

Musicians in the Schools

Since 1971, the NAC's *Musicians in the Schools* program has allowed children and youth to see and hear live performances by wind, string and percussion ensembles from the NAC Orchestra in their very own classrooms and gymnasiums. These sessions include plenty of interaction between students and musicians, sometimes even with the students conducting or performing! For some children, a visit like this can be the very first time they hear live classical music, or meet a musician.

Seven *Musicians in the Schools* ensembles gave 31 performances reaching over 5,000 school children in the National Capital Region.

Through support by the Friends of the NAC Orchestra, **30 performances were offered to schools at a subsidized cost.** Also, one additional performance was offered free of charge to a school with a higher proportion of children from low-income families.

You cannot imagine how excited we are to be receiving this wonderful gift of a [*Musicians in the Schools*] concert! As a little school in a semi-rural area, many of our students will be experiencing an event like this for the very first time.

*Helen Jarvis
Greely Elementary School*



NAC Orchestra cellist Margaret Munro Tobolowska working with school children during a *Musicians in the Schools* performance.

Music Alive Program

Saskatchewan and Alberta

Now in its sixth year, the NAC's *Music Alive Program* (MAP) in Saskatchewan and Alberta continues to support teaching musician visits and provide curriculum-based music resources for schools. In 2010-2011, **72 schools participated in Alberta and 40 participated in Saskatchewan, reaching a total of 9,927 students.** 70% of participating schools served rural and remote communities, including First Nation and Francophone communities. MAP teaching musicians are affiliated with 5 local orchestras – the Calgary Philharmonic Orchestra, the Edmonton Symphony Orchestra, the Red Deer Symphony Orchestra, the Saskatoon Symphony Orchestra, and the Regina Symphony Orchestra – all of which provided some wonderful promotional materials for students and teachers participating in the MAP, including posters, CDs, and concert ticket vouchers.

A presentation/concert in our very own school! We are a small school in a small, isolated community and usually [don't receive] special presentations.

*Principal, Chief Moses Ratt School
Sucker River, SK*

The majority of the MAP teaching musicians are classically-trained orchestral players, but this year's roster also included two aboriginal musicians who specialize in traditional music: Sherryl Sewepagaham in Alberta and Jacob Pratt in Saskatchewan. Sherryl team-taught three school visits with orchestral musician Samantha Whelan-Kotkas (an initiative Sherryl and Samantha piloted at one school for the first time in 2009-2010), and Jacob team-taught two school visits with Lisa Simmermon and Brian Johnson. Both of these collaborations were extremely well-received and allowed for an exciting exploration of both orchestral music and aboriginal music.



MAP Session led by Samantha Whelan-Kotkas at Brant Christian School in Brant, Alberta.

“Just dropping you a line to let you know that our students loved the presentation. Thank you for coming to Sturgeon Lake School. I thought that the kids were really interested and they were engaged from the time it started to the time it ended. Thank-you to the presenter and to your organization!”

*Teacher, Sturgeon Lake School
Valleyview, AB*



In the Classroom

Nunavut

The 2010-2011 *Music Alive Program* in Nunavut focused on on-going work in **3 communities: Iqaluit, Igloolik, and Pangnirtung**. In consultation with local educators and community leaders, the NAC developed and supported programming based on the following five principles: Music Education for Children and Youth, Music-making in the Community, Building Capacity Among Educators and Musicians, Preserving and Celebrating Local Culture, and Showcasing Northern Artists.

“We performed in the gym in front of the whole school. When we finished playing the song, everybody was clapping and whistling – it was one of the best days of my school days.”

*Dennis, Student
Ataguttaaluk High School, Igloolik, Nunavut*

Activities included week-long teaching musician visits for work with students, teachers, and community members; community performances featuring local and visiting musicians; workshops in fiddle, accordion, singing, and Inuit drumming; workshops in elementary music teaching for current and pre-service teachers; donation and delivery of instruments, supplies, and teaching resources; and music camp programs.

The NAC worked closely with numerous local partners in Nunavut to facilitate these initiatives. One exciting outcome of the NAC

Music Alive Program in Nunavut is the decision of Ataguttaaluk High School in Igloolik to hire a full-time music teacher for the 2011-2012 school year. This major investment by the local school board, spearheaded by a passionate and committed school principal, was largely inspired by the excitement and interest generated by NAC-supported teaching musician visits.



MAP Teaching Musician Greg Brown leading an accordion class with students at Ataguttaaluk Elementary School, Igloolik.

“I would like to express **my support for the National Arts Centre Music Education program** for Igloolik, Nunavut. Igloolik is an isolated community that is faced with many complex social issues and therefore positive recreational programming such as what they are hoping to do can have a very positive impact. Last year, **I witnessed a positive initiative done by the NAC in Igloolik...** Music is a wonderful way to express oneself and for so many individuals expressing their feelings and thoughts is a very difficult thing to do. **Music supports both mental health as well as a mind-body connection** that is critical for a well-rounded, healthy individual. As well, learning a new skill is a great way to boost one’s sense of confidence.”

*Maren Vsetula
Director of Recreation, Municipality of Igloolik*



Participants of the Igloolik Music Camp, summer 2011.



Artist Training & Showcasing

The NAC is committed to training and mentoring young and emerging artists in music. The NAC's music education programs help fine-tune skills and guide young artists to the highest standard of excellence through masterclasses and workshops, as well as through two prestigious training institutes.

In music, the NAC's renowned *Summer Music Institute* and the *Institute for Orchestral Studies* provide significant stepping stones toward solo or orchestral careers, while giving students a chance to shine on the national stage.

Summer Music Institute

The *Summer Music Institute* provides exceptional instruction for especially gifted young performers, conductors and composers. For the performers, the three-week Young Artists Program offers private instruction and chamber music coaching led by an internationally renowned faculty. The Conductors and Composers Programs provide unique training in their respective fields working with members of l'Orchestre de la francophonie and the NAC Orchestra. All programs culminate in several public performances, including a chamber music concert series and concerts featuring members of the

Composers and Conductors programs. The SMI was established in 1999 by NAC Orchestra Music Director Pinchas Zukerman, and has since trained over 850 participants from every province of Canada, as well as from more than 37 other countries.

The 2011 edition of SMI welcomed 96 participants from Canada and 13 other countries: Algeria, Australia, Brazil, China, Finland, Germany, Israel, the Netherlands, Poland, South Korea, Spain, the United Kingdom, and the United States.



Photos (L:-R): Pinchas Zukerman leading a violin masterclass during the 13th Annual *Summer Music Institute*, June 2011; Young Artists Program violinists Asi Matathias and Tosca Opdam performing at a reception in honour of the SMI hosted by the US Ambassador, June 15, 2011.

Richard Li CODA Program

Among the many highlights of the NAC *Summer Music Institute* was a unique initiative developed and led by *Summer Music Institute* alumni Adrian Anantawan and Bryan Wagorn called the Richard Li Community Outreach for Developing Artists (CODA) project. CODA offered emerging musicians workshops and performances that made them aware of the value of developing peripheral skills around their music-making.



Adrian Anantawan working with Pre-College participants of the SMI at Hawthorne Public School, June 2011.

Institute for Orchestral Studies

The *Institute for Orchestral Studies (IOS)* is a five-week apprenticeship program designed to prepare highly talented string musicians for successful orchestral careers. After a rigorous audition process, successful applicants are given real-world workplace experience and the unparalleled opportunity to learn from NAC Orchestra members and special guests. **Since its pilot year in 2006, 27 apprentices have participated in the IOS.**

In 2010-2011, the five IOS musicians performed as apprentice members of the NAC Orchestra in eleven concerts, which included major works by Mendelssohn (Symphony no. 4 “Italian”), Dvořák (Symphony no. 9 “From the New World”), Brahms (Symphony no. 4 in E minor) and Mahler (Symphony no. 4). Performances were conducted by Music Director Pinchas Zukerman and guest conductor Thomas Søndergård. The apprentices also performed in the season-opening *NAC Gala*, conducted by Maestro Zukerman. Some IOS ‘hallmarks’ this season include 2010-2011 apprentice violinist Jean-Hee Lee winning a position in the NAC Orchestra, and first seasons for IOS alumni Theo Chan (2008-2009) as Assistant Principal Bass with the Winnipeg Symphony and Rachel Desoer (2009-2010) as the new cellist of the award-winning Cecelia Quartet. Violist Shasta Ellenbogen (2009-2010) was also the winner of the 2011 NAC Orchestra Bursary.



Canadian Conductors Workshop

In November, the Canadian Conductors Workshop (CCW) was launched as a supplement to the highly successful *Summer Music Institute Conductors Program* continuing training opportunities for Canadian conductors. The CCW offered intense instruction for **six emerging Canadian conductors**, led by **Maestro Kenneth Kiesler, Director**, Conductors Program and with the **NAC Orchestra**. Two days of score study, rehearsal preparation and silent conducting were followed by three days of hands-on conducting instruction during five services with the NAC Orchestra – a rare and incredibly potent learning opportunity.

Participating conductors were Adam Johnson, Geneviève Leclair, Mélanie Léonard, Martin MacDonald, Silvia Tabor, and Samuel Tam representing two PhD candidates, three resident and one assistant conductors in Montreal, Calgary, Halifax, Toronto and Boston.



Maestro Kenneth Kiesler working with young conductor Samuel Tam as he conducts the NAC Orchestra.

My First NAC, presented by Astral Radio

Having benefited from the support that Astral Radio has invested in ongoing mentoring, training, and performance opportunities, eight young artists from the world of jazz and classical music were selected to perform at the annual showcase titled *My First NAC, presented by Astral Radio* for friends, family, and the general public. These young artists were chosen from the NAC's *Summer Music Institute*, *Manhattan on the Rideau* Broadband Masterclass Series, the *NAC Orchestra Bursary Competition*, and our *Musically Speaking* series, each of which receives support from Astral Radio. Each of the eight performers was awarded a \$1,000 Astral Artist Prize.



Bryan Wagorn, Nathan Cepelinski, Adrian Anantawan, Antoine Malette-Chénier, Renée Yoxon, Lucas Haneman, Daniel Parker, Amelia Lyon, Raj Shoan (Astral Radio), Jayne Watson (NAC Foundation), Geneviève Cimon (NAC Music Education).

(jazz vocals), Amelia Lyon (flute), and the duo of Bryan Wagorn (piano) and Adrian Anantawan (violin) were the featured artists on this inaugural showcase concert. 219 patrons were in attendance.

The first annual showcase took place on Wednesday, June 22, 2011, in the NAC Studio. It was produced by Heather Moore and Christopher Dearlove, Producer and General Manager (respectively) of the NAC's series of "Scene" festivals, which celebrate and showcase our country's finest established and emerging artists.

Performers represented a selection of emerging artists, solo and ensemble, both English and French, who are committed to developing professional music careers. Daniel Parker (cello), Antoine Malette-Chénier (harp), Nathan Cepelinski (jazz saxophone), Lucas Haneman (jazz guitar), Renée Yoxon



Harpist Antoine Malette-Chénier

"The support of **Astral Radio** to help young artists is a gift to Canada's cultural scene of tomorrow and will be as much appreciated by the public as by the musicians."

Antoine Malette-Chénier, harp



Artist Training & Showcasing

NAC Orchestra Bursary

The *NAC Orchestra Bursary* provides financial support to help further the development of young Canadian orchestral musicians. Created in 1979 by the members of the National Arts Centre Orchestra, the *NAC Orchestra Bursary Competition* awards bursaries and other prizes to music students aged 16 to 24 who are Canadian citizens or permanent residents of Canada. The bursaries are intended for young musicians whose family residence is in the National Capital Region (NCR), or who have been following a recognized course of music study in the NCR in preparation for careers as professional orchestral musicians. Each year, a committee identifies deserving recipients through audition and selection.

A total of **110 people** attended the Finals of the 32nd annual *NAC Orchestra Bursary Competition* held in the NAC Studio on May 16, 2011. The eight most promising candidates who advanced to the Bursary Finals were chosen from among 28 young musicians of the National Capital Region in preliminary auditions. A jury comprised of Orchestra musicians and invited guests, and chaired by Roderick Bell, awarded \$18,750 in awards, including the grand prize of \$7,000 which went to 22-year old violist Shasta Ellenbogen.



NAC Orchestra Bursary winner, Shasta Ellenbogen.



Harpist Robin Best.

The 9th annual *NAC Orchestra Bursary Benefit Concert* took place in the NAC Salon on April 10th raising \$5,000 in ticket sales and donations to the NACO Trust Fund, including a matching \$2,000 donation from The Friends of the NAC Orchestra. NAC Orchestra musicians and 2010 NAC Orchestra Bursary winner Robin Best performed an afternoon of chamber music to an **appreciative audience of 150**.



Artist Training & Showcasing

Manhattan on the Rideau

Manhattan on the Rideau is a series of four broadband videoconference jazz masterclasses produced by the National Arts Centre in partnership with the Manhattan School of Music. These masterclasses connect leading faculty from the Manhattan School of Music in New York City with young Canadian jazz musicians in Ottawa via the latest broadband videoconference technology in real-time and with high-fidelity audio and video. Backed by a rhythm section provided by the National Arts Centre, each student performs two pieces for their virtual mentors who give tips and share their knowledge and experience.

This year's masterclass series featured four events: Vibraphone with mentor Stefon Harris and students Matthew Chalmers and Ryan Milliken; Trumpet with mentor Cecil Bridgewater and students Simon Millerd, Ben McConchie and Andrew McAnsh; Trombone led by mentor Wycliffe Gordon and participants Paul Tarrusov, Heather Segger, and Andrew Jackson; Flute with mentor Jamie Baum and students Taylor Cook, Nevin Dunn, and Anh Phung.



Paul Tarrusov, Andrew Jackson and Heather Segger together with The Honourable Tony Clement at the February 8, 2011 Manhattan on the Rideau masterclass at the NAC. Mentor Wycliffe Gordon appears on the screen behind.



Artist Training & Showcasing

Musically Speaking Series

The *Musically Speaking Series* presents patrons the opportunity to learn more about the evening's NAC Orchestra programming from an array of distinguished music journalists and experts. Attendance throughout the season reached a total of 6,000 patrons who attended talks by NAC favourites such as Eric Friesen, Jean-Jacques van Vlasselaer, Paul Wells, Paul Kennedy, Robert Harris and William Littler. Patrons also enjoyed post-concert talk-backs with guest conductors and artists.

As a complement to pre-concert chats, the *Musically Speaking Series* also offered pre-concert recitals and performances by talented young musicians. These 40-minute recitals offered emerging artists the opportunity to play for audiences ranging in size from 120 to 300. The repertoire often related to the main concert music programmed by the NAC Orchestra.

Over the season, the *Musically Speaking Pre-Concert Music Series* featured the Vocum Choir from Canterbury High School in October, pianists Alexander Malikov and TieDan Yao in November, flutist Amelia Lyon in March and concluded with pianist Carson Becke in June.



Pianists Alexander Malikov and TieDan Yao, who performed in the *Musically Speaking Pre-concert Music Series*, pictured here with conductor Boris Brott with whom they also performed in the *TD Bank Group Family Adventures Series*.



Engaging Young Audiences

Introducing youth to classical music through student matinees and open rehearsals is a cornerstone of the NAC’s music educational programming. The NAC welcomed youth ages three to 17 – some for the first time – as well as their teachers and parents to hear the NAC Orchestra.

NAC Orchestra Student Matinee Concerts

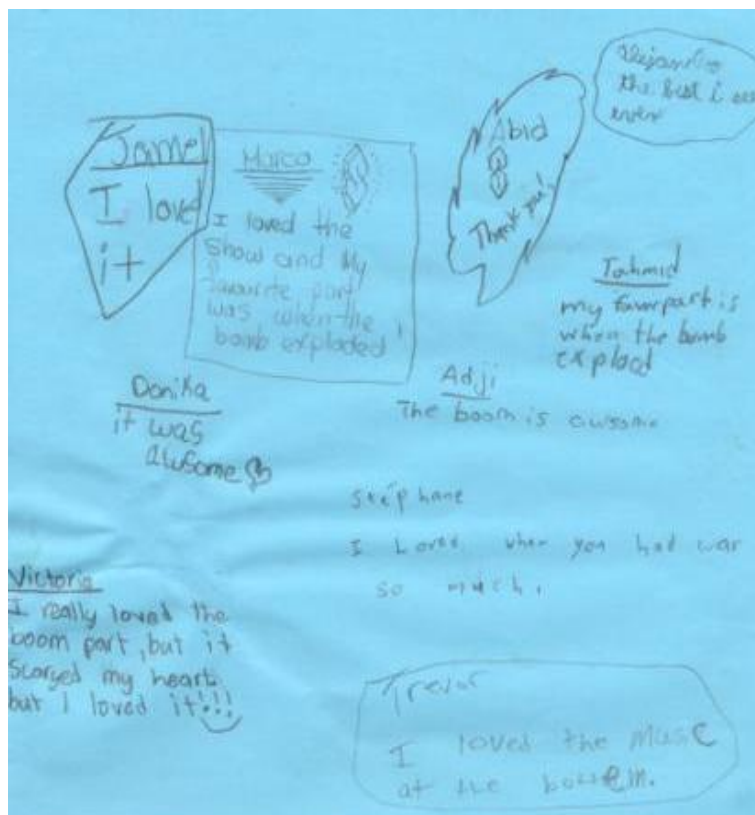
The **NAC Orchestra’s Student Matinee Concerts** in Southam Hall are enormously popular year after year. To help ensure the concerts are as meaningful as possible, teachers attend an orientation session at the start of the season and are assisted in their classroom preparation with study materials prepared by the NAC Music Education team, including curriculum-based study guides, teacher resource kits and music CDs. The concert itself is enhanced through visual effects, musical interpreters and performances by young musicians. NAC Principal Youth Conductor Boris Brott, along with NAC Principal Pops Conductor Jack Everly, actively engages the audience and provides context for the music.

Over 12,475 students and teachers attended NAC Orchestra Student Matinee concerts during the 2010-2011 season.

Thanks to donor support, 2,152 students and teachers received subsidized tickets.

“What a wonderful program! [The NAC Orchestra Student Matinee series] introduces both culture and art to the classroom. As an elementary school teacher, THANK YOU for implementing this program, especially along with its teacher study guide and free CD.”

*Michael Fine
NAC Orchestra Student Matinee Participant*



TD Bank Group Family Adventures with the NAC Orchestra

For close to 40 years, children in the National Capital Region have been introduced to the enchanting world of classical music through the *TD Bank Group Family Adventures with the National Arts Centre Orchestra* series. Principal Youth and Family Conductor Boris Brott, along with other guest conductors, conducts and animates these fun and informative Saturday afternoon concerts. They are a real hit with audiences, having been sold out on subscription six years in a row before the NAC doubled the number of concerts in 2002-2003. For the 2010-2011 season, the NAC Orchestra welcomed conductor Alain Trudel and actor Annie Lefebvre in the Halloween-themed *Trick or Treat to a Wicked Beat*; conductor and composer Robert Kapilow and tap-dancer Ayodèle Casel made their debut in *Rhythm and Shoes* which featured a tap-dance concerto (January 2011); *A Musical Zoo* conducted by Boris Brott featured the acrobatic troupe Les 7 doigts de la main as well as young pianists Alexander Malikov and TieDan Yao (April 2011); and the NAC Orchestra partnered with Platypus Theatre in *Charlotte and the Music-maker* (May 2011).

Over 14,775 children and adults attended the popular *TD Bank Group Family Adventures with the NAC Orchestra Series* concerts during the 2010-2011 season!

A unique feature of the *TD Bank Group Family Adventures* series is the use of cameras on stage to project video images of the musicians onto a large on-stage screen that we affectionately call “NACOTron,” allowing the smallest members of the audience an “up close and personal” look at what’s happening on stage. NACOTron is presented in collaboration with Rogers TV which provides cameras and crew for each of the concerts.



The activities of TUNETOWN supported by the Friends of the NAC Orchestra

Interactive activity stations in the NAC Foyer known as *TUNETOWN* take place 45 minutes prior to the start of each concert and involve organizations as well as individuals from the community. Popular activity stations include instrument “petting zoos” and crafts. *TUNETOWN*, supported by the Friends of the NAC Orchestra, sets the mood for the concerts and provides the audiences with an added educational experience. During the 2010-2011 season, the Friends of the NAC Orchestra *TUNETOWN* committee worked hard to provide over **40 thematically linked activity stations**.

“I just wanted to let you know how much we enjoyed the show!
My daughter and her friend really loved it and the seats were fantastic!
What a wonderful and entertaining way to introduce young children to
orchestral music! We also enjoyed the activities before the show. The girls
made some stunning necklaces to go with their Halloween costumes.
Thanks again!

Lori Goodyear, patron



Genevieve Cimon (Director Music Education and Community Engagement) and Kelly Abercrombie (Education Associate, Schools and Community Programs) together with Maestro Boris Brott at the celebration of his 100th concert with the NAC Orchestra, April 16, 2011.

NAC Orchestra Student Open Rehearsals

A unique opportunity to hear the NAC Orchestra at work with some of the world’s finest conductors and soloists, these rehearsals also allow students to meet some of the featured artists in person. **Over 1,600 students and teachers attended 13 NAC Orchestra Student Open Rehearsals** in the 2010-2011 season. Sharleen Marengere, retired teacher and Friends of the NAC Orchestra volunteer, provided brief talks to the students prior to the start of many rehearsals.



Music Monday

More than 630 local students celebrated music education with a special 20-minute NAC Music Monday performance on May 2, 2011, at 12:45 p.m. at Ottawa City Hall's Jean Pigott Hall. Members of the Cantiamo Girls Choir of Ottawa and the Ottawa Children's choir, along with their director Jackie Hawley, joined students and teachers from 12 local schools for the performance, including: Adrienne Clarkson Elementary School; Avalon Public School; Bayshore Public School; Bayview Public School; Bridlewood Community Public School; Castor Valley Elementary School; Cedarview Middle School École élémentaire publique Michaëlle-Jean; Manor Park Public School; Robert E. Wilson Public School; Roberta Bondar Public School; Severn Avenue Public School; Stittsville Public School.

Three bilingual songs were performed by the NAC Music Monday Massed Choir, including: Beethoven's *Ode to Joy*, *Tomorrow's Coming* (Music Monday theme), and Halley's *Song for Canada*. Ottawa Mayor Jim Watson also made a special appearance and spoke about the importance of Music Education in our schools.

Music Monday is an annual event that brings together thousands of students, musicians, parents and community members across the country to celebrate the gift of music in our lives, on the same day at the same time. Launched by the Coalition for Music Education in 2005, Music Monday always takes places on the first Monday of May. The magic of the event is that at the same point during that day (10:00 am PST, 11:00 am MST, 12:00 pm CST, 1:00 pm EST and 2:00 pm AST, 2:30 pm in Newfoundland) schools right across the country are united by one piece of music to "fill the skies with music. More schools than ever participated in this year's Music Monday event locally, nationally, and internationally. For more information about Music Monday and the Coalition for Music Education in Canada, please visit: www.musicmonday.ca.

This year's concert marked the seventh time the National Arts Centre (NAC) participated in Music Monday following its key objective to promote music education in our schools. The National Arts Centre is proud to partner with the Coalition for Music Education in Canada for this event and gives thanks to the Friends of the NAC Orchestra for making its participation in Music Monday possible. The National Arts Centre in partnership with the Virtual Museum of Canada launched

Well done yesterday! I got to City Hall at 1pm and heard the final numbers - sounded very good. I stood watching.... where [my daughter] couldn't see me, so she didn't have to appear cool, and looked like she was really enjoying it. I have to tell you, I got a bit mushy when I thought of this little bundle that nearly 11 years ago was abandoned in a basket outside a welfare institute in China, and now she is an imminent teenager standing confidently singing 'A Song for Canada' on election day in a democratic country of which she is a citizen. Thanks for giving her the opportunity."

Parent of child in NAC Music Monday Massed Choir

NAC / Jeunesses Musicales of Canada's Kinderconcerts

The popular Kinderconcert series, in its eighth season, offered four sets of quadruple performances presented in English and French on Sunday afternoons for three- to eight-year-olds in the NAC Panorama Room. Performances included: *Annabelle Canto* (in November), *Orfea and the Golden Harp* (in January), *Peter and the Wolf* (in February) and *How Great Turtle Rebuilt the World* (in June). **The series was sold-out with a total attendance of 4,741.** Jeunesses Musicales of Canada once again partnered with the NAC to present the series. Interactive pre-concert activities were also presented to families prior to performances by NAC community partners, including Music for Young Children, and Ottawa Suzuki Strings.



Young children and their families enjoying the NAC / Jeunesses Musicales of Canada's Kinderconcerts in the NAC's Panorama Room.



Resource Materials for Teachers

NACmusicbox.ca TIMELINE, a free online music collection and interactive learning resource for students, teachers and music lovers.

TIMELINE, offered through the NAC’s wildly popular *ArtsAlive.ca* website, maps 80 Canadian works and 134 international works on an interactive timeline, from the Baroque period to the 21st Century. It features over 200 audio recordings, 200 concert programs, 95 composer biographies and over 300 pages of historic events. Each musical work is highlighted on the timeline within its social, political and cultural context.

TIMELINE is a graphic tool designed to explore music connections through a variety of themes and filters. The site also offers a look at Canada’s contribution to orchestral history with two three-part podcast series about *Canadian Contemporary Music Making in Canada, Post WW2*. Renowned writer-broadcaster and classical music specialist Eric Friesen hosts the English podcast while Jean-Jacques Van Vlasselaer, musicologist and longtime music critic for *LeDroit* newspaper, hosts the French version.



“Hats off to all you folks....this site is a tremendous resource for teachers and students. I especially like the interviews with the principal players of the orchestra. Their candidness gives the students an opportunity to see what professional musicians are really like. Most enjoyable!! I have spread the good news to many of my colleagues. Thanks.”

Grant Etchegary (St John’s, Newfoundland)

NACMusicBox.ca TIMELINE found at www.ArtsAlive.ca

NAC Orchestra partnership with the Health Arts Society of Ontario

During the 2010-2011 season, the NAC Orchestra partnered with the Health Arts Society of Ontario for a pilot project of **21 performances at four health care facilities in Ottawa** between March and August 2011. The Health Arts Society of Ontario (also known as ArtsWay) is a new, not-for-profit organization dedicated to offering professional performances to people isolated in long-term care, particularly seniors. Together, ArtsWay and members of the NAC Orchestra provided patients isolated from the arts community the experience of enjoying performance arts in their own health care setting. **Approximately 840 patients, their families and health care professionals** alike were stimulated by these live 45-minute performances.



Performing for seniors in long-term care facilities.

Canada's National Arts Centre is proud to offer educational music programs and resources in both official languages.

Young Audience Development

During the 2010-2011 season, the NAC offered a diverse assortment of programs for young audiences in both official languages in-house, in schools and on tour. In order to respond to different regional needs, our presentations were offered in English, French and bilingual formats.

The following activities were presented in either bilingual or unilingual formats during the 2010-2011 season:

- ***Kinderconcerts***: 16 unilingual concerts (12 English and 4 French)
- ***TD Bank Group Family Adventures with the NAC Orchestra Concerts***: 8 bilingual concerts
- ***NAC Orchestra Student Matinee concerts***: 2 bilingual concerts, 4 English concerts, and 2 French concerts
- ***Musicians in the Schools***: 31 unilingual and bilingual school performances:
 - In Ontario: 24 Anglophone schools and 5 Francophone schools
 - In Quebec: 2 Anglophone schools
- ***Music Alive Program***: 8 Francophone Schools and 2 French Immersion Schools in Saskatchewan and Alberta received French-language presentations. 1 French Immersion School in Saskatchewan received a bilingual presentation.
- ***Music Monday***: a bilingual concert was held at Ottawa City Hall on May 2nd 2011.

Training and Showcasing of Young and Emerging Talent

- ***Summer Music Institute***: The SMI is an international program that is promoted and operates in both official languages including marketing, communications, auditions, administration, and operations and includes bilingual faculty and staff.
- ***NAC Orchestra Bursary Competition Finals***: 1 bilingual concert
- ***NAC Orchestra Bursary Benefit Concert***: 1 bilingual concert
- ***My First NAC Showcase concert***: 1 bilingual concert
- ***Debut Concert Series***: One bilingual and three unilingual performances

Adult Learning and Community Engagement

- ***Musically Speaking Chats and Talkbacks:*** 34 pre and post concert talks (28 in English, 5 in French, 2 bilingual)
- ***Musically Speaking Pre-concert music:*** 1 concert was hosted bilingually
- **NAC Orchestra Week:** Free noon-hour orchestra concerts were hosted bilingually at Ottawa City Hall and Gatineau's Place du Centre. Additionally, NAC Orchestra chamber ensembles performed at 4 local retirement residences.

Educational Resources

- ***ArtsAlive.ca/Music Performance and Education website:*** All content on the ArtsAlive.ca website is available in both official languages.
- ***NACMusicBox.ca TIMELINE:*** a one-of-a-kind music online collection with over 200 audio streams of important NAC Orchestra performances from the last 40 years which also includes bilingual essays about the historical background of the works, lesson plans on all 80 of the Canadian works featured, games and activities.
- **Teacher Resource Kits:** The NAC's Teacher Resource Kits, available (Free for download) in both English and French formats on the ArtsAlive.ca website.
- **NAC Orchestra Student Matinee teacher study guides:** are available (free for download) in both official languages on the ArtsAlive.ca and NAC corporate websites.
- **NAC Orchestra Student newspaper guides:** are offered in both official languages and distributed to all students attending the local Junior-Intermediate (grade 4-8) NAC Orchestra student matinee performances.
- **NAC Music Alive Program: Saskatchewan & Alberta:** 8 Francophone and 3 French Immersion schools in Saskatchewan and Alberta received a selection of NAC resource materials in French as part of the Music Alive Program. Their resource packages included Teacher Resource Kits, Student Newspaper Guides, NACO CDs, and province-specific Curriculum Unit Guides.
- **NAC Music Alive Program: Nunavut:** École des trois-soleils, the francophone elementary school in Iqaluit received a selection of resource materials in French, including copies of the NAC's Vivaldi, Mozart, and Beethoven Teacher Resource Kits (all with NACO CDs), and class sets of the NAC's Vivaldi, Mozart, and Beethoven student newspaper guides.
- **Music Educators Conferences:** the NAC presented and exhibited resources (available in both official languages) at both of the following annual conferences: The *Ontario Music Educators Conference* and the *Congrès FAMEQ* (Fédération des associations de musiciens éducateurs du Québec).
- **NAC Teachers Information Night:** This annual event is hosted bilingually.

With Our Thanks



NATIONAL ARTS CENTRE
CENTRE NATIONAL DES ARTS

The National Arts Centre would like to thank the following for their support of the programs of Music Education and Community Engagement:

Agrium Inc.

Astral Radio

EnCana

Friends of the National Arts Centre Orchestra

Richard Li

F.R. Matthews

First Air

NAC Foundation Donors' Circle members

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TD Bank Group

University of Ottawa

Music Education and Community Engagement programs are also made possible by the National Youth and Education Trust supported by Founding Partner TELUS, Sun Life Financial, Michael Potter, supporters and patrons of the annual NAC Gala and the donors of the NAC Foundation's Corporate Club and Donor's Circle.



OVERVIEW:

MUSIC EDUCATION AND COMMUNITY ENGAGEMENT AT CANADA'S NATIONAL ARTS CENTRE

464 events	82,388 patrons / participants
324 distinct resources (hard copies and online)	815,638 patrons / participants
113 faculty	

GRAND TOTAL 898,026 patrons benefited

YOUNG AUDIENCE DEVELOPMENT

PROGRAM / EVENT	NUMBER OF EVENTS in 2010-2011	ATTENDANCE / NUMBER OF PARTICIPANTS			
		Paid	Comp	TOTAL	
IN-HOUSE:					
1 <i>TD Bank Group Family Adventures with the NAC Orchestra Concerts</i>	8 performances (4 shows X 2 performances each)	14,160	613	14,773 children and adults	
2 NAC/Jeunesses Musicales Kinderconcerts	16 performances (4 shows X 4 performances each)	4,728	13	4,741 children and adults	
3 NAC Orchestra Student Matinee Concerts	8 performances (3 shows K-3; 3 shows gr. 4-8; 2 shows gr. 7-12)	10,893	660	12,476 students and teachers	
4 NAC Orchestra Student Open Rehearsals	13 rehearsals	0	1,613	1,613 students and teachers	
5 <i>LiveRush</i> ©: Student Discount Tickets to NAC Performances		N/A	N/A	4,621 members	
SUBTOTAL	45 events			38,224 individuals	
IN-SCHOOL / OFF-SITE:					
6 <i>Musicians in the Schools</i>	31 performances	25	5,405	0	5,405 students and teachers
7-8 <i>Music Alive Program</i> : Alberta & Saskatchewan	100 school presentations	9	0	10,484	10,484 students and teachers
9 <i>Music Alive Program</i> : Nunavut	20 Events (including week-long teaching artist visits, music workshops, and music camps)	8	N/A	N/A	1,365 students, teachers, and community members
SUBTOTAL	151 events	42 faculty			17,254 individuals
TOTAL <i>(Young Audience Development)</i>	196 events	42 faculty			55,478 individuals



TRAINING AND SHOWCASING OF YOUNG AND EMERGING TALENT

PROGRAM / EVENT	NUMBER OF EVENTS		ATTENDANCE / NUMBER OF PARTICIPANTS
	in 2010-2011		
ARTIST TRAINING:		Faculty	TOTAL
10 <i>Institute for Orchestral Studies</i>	1 program	8	5 apprentices
11 <i>Summer Music Institute: Young Artists Program</i>	1 program (Sr. and Pre-college levels combined)	21	78 students
12 <i>Summer Music Institute: Conductors Program</i>	1 program	1	5 fellows 42 members of l'Orchestre de la francophonie 3 apprentices
13 <i>Summer Music Institute: Composers Program</i>	1 program	3	5 fellows 11 members of l'Orchestre de la francophonie 1 pianist 2 alternates 3 apprentices
14 <i>Summer Music Institute public masterclasses (at the University of Ottawa)</i>	3 masterclasses	<i>[included in Young Artists Program faculty number above]</i>	12 participants
15 <i>NAC Canadian Conductors Workshop</i>	1 program	1	305 audience members 6 participants
16 <i>Richard Li CODA Program</i>	1 program	3	20 participants 140 audience members
17 <i>Manhattan on the Rideau Jazz Masterclass Series (in the NAC 4th Stage)</i>	4 masterclasses	4	11 participants 240 audience members
SUBTOTAL	13 events	41 faculty	889 individuals



TRAINING AND SHOWCASING OF YOUNG AND EMERGING TALENT Con't

SHOWCASING:		Faculty	Paid	Comp	TOTAL	
18	<i>NAC Debut Series</i> Concerts	4 concerts	0	0	4	4 young performers 434 audience members
19	<i>NAC Orchestra Bursary Competition</i> (\$18,750 in prizes for local musicians)	1 event	11	N/A	N/A	28 semi-finalists (8 finalists) 110 audience members (at Finals)
20	<i>NAC Orchestra Bursary Benefit Concert</i>	1 event	0	0	1	1 performer (2010 NAC Orchestra Bursary winner) 150 audience members
21	<i>Summer Music Institute</i> Public Concerts	11 performances	0	N/A	N/A	96 performers 2,991 audience members
22	<i>Institute for Orchestral Studies</i> Chamber Concert	1 performance	2	N/A	N/A	5 performers 163 audience members
23	Music Monday	1 performance	1	0	639	639 students in NAC choir 300 audience members
24	<i>TD Family Adventures with the NAC Orchestra</i> concerts			N/A	N/A	23 young artists
25	NAC Orchestra Student Matinee Concerts			N/A	N/A	62 young artists and choir
26	<i>My First NAC</i> , presented by Astral Radio	1 performance		N/A	N/A	12 performers 219 audience members
27	<i>Musically Speaking Pre-Concert Music Series</i> , presented by Astral Radio	8 performances		N/A	N/A	4 performers 1,358 audience members
28	<i>MusicFest Nationals</i> in Richmond, B.C. (Two NAC Prizes of \$1,000)	122 ensembles, performances, workshops		N/A	N/A	2 prize winners 10,000 student performers
29	<i>NAC/University of Ottawa Concert Series</i> (in the NAC Fourth Stage)	4 concerts		N/A	N/A	6 performers 167 audience members
30	National Youth Orchestra	1 concert				92 performers
SUBTOTAL		155 events	14 faculty			16,866 individuals
TOTAL (Training and Showcasing Young and Emerging Artists)		168 events	55 faculty			17,755 individuals



ADULT LEARNING AND COMMUNITY OUTREACH						
PROGRAM / EVENT	NUMBER OF EVENTS		ATTENDANCE / NUMBER OF PARTICIPANTS			
	in 2010-2011		Faculty	Paid	Comp	TOTAL
ADULT LEARNING:						
31 <i>Musically Speaking</i> Chats & Talkbacks	34 pre and post-concert talks		10	0	5,826	5,826 audience members
32 <i>Musically Speaking</i> Standalone lecture	1 Lecture and Q&A		1	297	10	307 audience members
33 NAC Orchestra Open Rehearsals	13 rehearsals		N/A	143	0	143 senior citizens in attendance
34 <i>Music Alive Program: Nunavut</i>	3 Workshops (2 Accordions, 1 Fiddle)		2	0	34	34 community members
	SUBTOTAL	51 events	13 faculty			6,310 individuals
COMMUNITY OUTREACH:						
35 <i>TD Bank Group Family Adventures with the NAC Orchestra TUNETOWN</i> pre-concert activities	8 sessions (4 shows X 2 performances each)		N/A	0	25	25 community partner volunteers
36 NAC Orchestra Week	6 events		N/A	0	1,010	1,010 audience members
37 <i>Music Alive Program: Nunavut</i>	2 Community Dances		N/A	N/A	80	80 attendees
38 NAC Orchestra performances in long-term care facilities in NCR (in partnership with the Health Arts Society of Ontario)	21 performances		N/A	N/A	840	840 senior citizens in attendance
	SUBTOTAL	37 events	0 faculty			1,955 individuals
TOTAL						
(Adult Learning and Community Outreach)		88 events	13 faculty			8,265 individuals



TEACHER CLINICS AND PRESENTATIONS						
PROGRAM / EVENT	NUMBER OF EVENTS	ATTENDANCE / NUMBER OF PARTICIPANTS				
CLINICS/ORIENTATION SESSIONS FOR TEACHERS:		Faculty	Paid	Comp	TOTAL	
39 NAC Orchestra Teachers Information Night	1 event	N/A	0	59	59 teachers	
40 Teacher Training Partnerships (U. of Ottawa, Queen's U., Ottawa-Carleton District School Board)	6 workshops	N/A	0	283	283 pre-service teachers	
41 Music Education conferences/events (El Sistema conference in Moncton NB, OCDSB Arts Incentive Day)	2 events	N/A	0	105	105 teachers	
42 <i>Music Alive Program</i> : Nunavut	3 Professional Development initiatives	3	N/A	N/A	10 pre-service teachers, current teachers, and community educators	
TOTAL	12 events	3 faculty			457 teachers	
TOTAL <i>(Teacher Clinics and Presentations)</i>		12 events	3 faculty		457 teachers	

EDUCATIONAL RESOURCES		
PROGRAM / EVENT	NUMBER OF RESOURCES in 2010-2011	NUMBER OF RESOURCES DISTRIBUTED / DOWNLOADED
RESOURCES FOR TEACHERS:		
NAC Teacher Resource Kits: "Vivaldi and the Four Seasons", "Let's Go Mozart!", and "Introducing Beethoven": Hard copies distributed to AB, SK, and NU (<i>Music Alive Program</i>)	3 different kits	52 kits distributed to teachers
Curriculum Unit Guides: "Vivaldi and the Four Seasons" and "Schubert: Songs to be Shared" to AB and SK (<i>Music Alive Program</i>)	2 different guides	102 province-specific guides distributed to teachers
Student Matinee pre-concert study guides to over 200 local schools (in NCR)	3 different guides	282 guides distributed
NAXOS/NACO Student Matinee CD Samplers	2 different CDs	145 CDs distributed
NAXOS Schubert CD Sampler to SK (<i>Music Alive Program</i>)	1 CD	46 CDs distributed
NAC Orchestra "Vivaldi/Zukerman" CDs distributed to AB (<i>Music Alive Program</i>)	1 CD	55 CDs distributed
NAC Student Matinee pre-concert Study Guides used by other Canadian orchestras: Orchestre symphonique de Laval; Platypus Theatre's "How the Ginqat Found Her Song"	1 teacher study guide	N/A
SUBTOTAL	13 unique teacher resources	682 resources distributed, 433 teachers reached
ONLINE RESOURCES FOR TEACHERS & ADULTS:		
Teacher Resource Kits downloaded from <i>Arts.Alive.ca</i> in 2010-2011	3 different kits	630,000 kits downloaded
<i>Arts.Alive.ca</i> / <i>NACMusicBox.ca</i> TIMELINE	1 website	5,000 unique visits
<i>NACMusicBox.ca</i> (1 website containing 200 NAC Orchestra archival recordings)	200 streaming audio recordings	130,000 works streamed
NAC Music Podcasts (4 podcast series)	107 episodes	34,000 downloads
SUBTOTAL	311 online teacher & adult resources	799,000 resources
RESOURCES FOR STUDENTS:		
Student Matinee newspaper guides to over 70 schools (in NCR)	1 guide	5,254 guides distributed
Student Newspaper Guides: "Vivaldi and the Four Seasons", "Let's Go Mozart!", "Introducing Beethoven", and "Schubert's Party": Hard copies distributed to AB, SK, and NU (<i>Music Alive Program</i>)	4 different guides	10,702 newspaper guides distributed to students and teachers
SUBTOTAL	5 unique student resources	15,956 guides distributed
MUSICAL INSTRUMENTS:		
Instruments donated and delivered to Nunavut schools and community programs: Fiddle, Accordion, Orff Percussion, Inuit Drum (<i>Music Alive Program</i> : Nunavut)		30 instruments donated and delivered
Instruments delivered to Nunavut schools: Fiddle, Accordion, Guitar		28 instruments where NAC provided delivery only 58 instruments provided for Nunavut
SUBTOTAL		116 resources
TOTAL (Educational Resources)	324 different teacher, student and adult resources	815,638 resources distributed and accessed