



Ponts  
**JACQUES CARTIER +  
CHAMPLAIN**  
Bridges  
Canada

**MOMENT  
FACTORY**

**PRESS RELEASE**  
For immediate release

## **Rainbow-coloured illumination of the Jacques Cartier Bridge will continue in May**

**Longueuil, April 29, 2020** – The Jacques Cartier and Champlain Bridges Incorporated (JCCBI) with Moment Factory and its collaborators are pleased to announce that the rainbow-coloured illumination of the Jacques Cartier Bridge, which can be seen every night at sunset since the beginning of April, will continue in May.

This special rainbow-coloured illumination is part of the great « We will get through this » movement which has become a symbol of hope and solidarity for the population in the context of the COVID-19 pandemic. Iconic structure of the Montréal region, the Jacques Cartier Bridge, which connects the cities of Montreal and Longueuil, is also a reminder that we will pull through this difficult time together.

It continues tonight and for a few more weeks!

### **About JCCBI**

As a manager of important infrastructure, The Jacques Cartier and Champlain Bridges Incorporated is a Crown corporation established in 1978 that is responsible for the Jacques Cartier Bridge, the original Champlain Bridge, the original Champlain Bridge Ice Control Structure, the Île des Sœurs Bypass Bridge, the federal sections of Bonaventure Expressway and the Honoré Mercier Bridge, as well as the Melocheville Tunnel. The Corporation manages, maintains, and repairs these important Greater Montreal structures to ensure the safe passage of thousands of users every day. It also ensures that these critical structures remain safe, fully functional and aesthetically pleasing both today and in the future. [www.JacquesCartierChamplain.ca](http://www.JacquesCartierChamplain.ca)

### **About Moment Factory**

Moment Factory is a multimedia studio with a full range of production expertise under one roof. Our team combines specializations in video, lighting, architecture, sound and special effects to create remarkable experiences. With its headquarters based in Montreal, the studio also has offices in Los Angeles, Tokyo, London, New York City and Paris. Since its inception in 2001, Moment Factory has created more than 400 unique shows and destinations. Productions span the globe and include such clients as Los Angeles Airport, Nine Inch Nails, Microsoft, NFL, Sony, Toyota, the Sagrada Familia in Barcelona, Madonna and Royal Caribbean. [momentfactory.com](http://momentfactory.com)

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