

BRICKENDEN AWARDS

SPONSORSHIP PACKAGE 2019



What are the Brickenden Awards?

The Brickenden Awards have acknowledged and celebrated local independent theatre in London at an awards show and after party on the last Monday of January since 2002. Created by the late Chris Doty, the awards were named after Catharine Brickenden who is credited for being one of the founders of independent theatre in London.

Each year a panel of jurors attend all registered productions, and select finalists and winners, with the help of a public vote. The Brickendens continue to be a respected and well established part of the London Theatre community.

For more information go to brickenden.org



Chris Doty

Why support the Brickenden Awards?

By sponsoring the Brickenden awards you are supporting London's thriving local arts scene and extending your brand to a targeted audience of theatre artists and patrons.

How to support the Brickendens

- Sponsor an award, the Brickenden Jazz Trio or after party. Award sponsorship opportunities are based on the number of awards presented each year and are subject to availability. Contact info@brickenden.org for details. Or call Jane Hanbuch @226 977 7868
- Buy an ad in our program.
- Encourage theatre productions to register for award consideration, and help us promote the awards in the community.



Catharine Brickenden

BRICKENDEN AWARDS NIGHT SPONSORSHIP

Sponsorship Cost \$150*

Award Sponsorship

- Your logo or name in program and visual presentation
- Your name mentioned on stage during presentation
- Option to present the award on stage
- Two complimentary tickets to the Brickenden Awards ceremony



Band Sponsorship

- One of 3 sponsors for the Brickenden Jazz Trio
- Your logo or name in program
- Your name mentioned on stage during introduction of band
- Stationary signage with your logo or name on stage for ceremony
- Two complimentary tickets to the Brickenden Awards ceremony

After Party Sponsorship

- Shared sponsorship
- Your logo or name in program
- Your name & logo mentioned on stage
- Stationary signage with your logo or name at after party entrance
- Two complimentary tickets to the Brickenden Awards ceremony



BRICKENDEN PROGRAM ADVERTISEMENTS

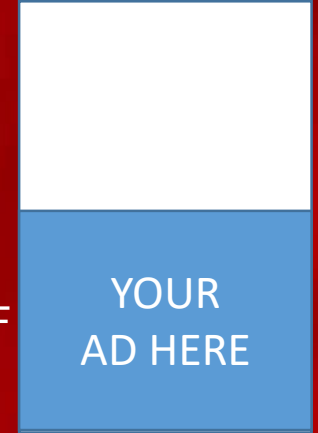
1/4 page

- Cost \$80*
- B&W
- Size 2 ¼ h x 5 ½ w
- Formats: PNG, JPG, EPS, PDF



1/2 page

- Cost \$100*
- B&W
- Size 4 ¼ h x 5 ½ w
- Formats: PNG, JPG, EPS, PDF



Full page

- Black & White
- Cost \$125*
- Inside program
- Size 8 ½ h x 5 ½ w
- Formats: PNG, JPG, EPS, PDF



Full page

- Full Colour
- Inside Front Cover \$150*
- Inside Back Cover \$150*
- Back Cover \$180*
- Size 8 ½ h x 5 ½ w
- Please add bleed
- Formats: PNG, JPG, EPS, PDF



To discuss sponsorship or advertising opportunities please contact:
info@brickenden.org or Jane Hanbuch @ 226 977 7868